

Candidate Statement – Marianne Irwin

As a Registered Massage Therapist and dedicated educator, my career is built on two core foundations: delivering evidence-informed patient care in clinical practice and preparing the next generation of RMTs to enter the profession.

My work in massage therapy education involves shaping entry-to-practice competencies, translating anatomical and physiological principles into clinical practice, and instilling high standards of ethics and professionalism in my students. In both the classroom and the clinic, I prioritize the core principles that underpin regulated healthcare: safety, accountability, equity, diversity, and inclusion.

My academic role demands clear communication, analytical decision-making, objective evaluation, and a thorough understanding of the regulations and standards governing massage therapy. I bring a grounded, practical perspective on the operational realities of healthcare education, curriculum design, and student learning outcomes. I firmly believe the fundamental role of a CMTO Board member is public protection—not professional advocacy.

I am running for District 7 to ensure academic insights directly support the CMTO's regulatory mandate and strategic priorities: Professional Conduct & Accountability: Ensuring strong educational foundations that prepare students to uphold high ethical standards and prevent misconduct before practice begins. Clear, Fair & Effective Regulation: Supporting modern, transparent regulatory standards that adapt to evolving healthcare needs while maintaining right-touch governance. Trust in Massage Therapy: Strengthening public confidence in RMTs as essential, clinical healthcare professionals through rigorous academic standards.

My combination of hands-on practice, teaching experience, and steadfast commitment to public protection positions me to make thoughtful, balanced governance decisions on behalf of the College of Massage Therapists of Ontario and the public we serve.