

CAREER OPPORTUNITY

BUSINESS INTELLIGENCE ANALYST



WHO WE ARE

The College of Massage Therapists of Ontario (CMTO) is a progressive regulatory body dedicated to protecting the public interest by upholding the highest standards for Registered Massage Therapists (RMTs). We hold RMT's accountable for providing safe, ethical, and high-quality Massage Therapy care to the public.

At CMTO, we are dedicated to excellence in protecting the public interest, guiding registrants, and promoting the highest possible quality of the practice of Massage Therapy.

WORKING @ CMTO

This full-time, permanent position offers a competitive annual salary, a comprehensive benefits package, RRSP matching, and a professional development fund. At CMTO, we foster a collaborative team culture and a strong commitment to our mission. Our flexible, remote-first work environment allows staff to work remotely most of the time, while our office—located steps from the Davisville subway station in midtown Toronto—is available when needed.

Are you passionate about turning data into impactful decisions? At CMTO, we're on the lookout for a dynamic Business Intelligence Analyst who's eager to dive into the world of data and help shape our business strategies.

KEY RESPONSIBILITIES

As our Business Intelligence Analyst, you'll be at the heart of our decision-making process. You'll transform complex data into clear, actionable insights that drive our business forward. Your role will involve:

Data Collection & Analysis: Developing and refining processes to gather and analyze data from various sources, uncovering trends, patterns, and insights.

Data Validation: Ensuring the accuracy and reliability of our data before diving into detailed analysis.

Reporting: Synthesizing information from multiple sources and presenting insights in a compelling way that drives business strategy.

Collaboration: Partnering with business leaders to understand their needs and deliver data-driven insights.

Customer Interaction: Engaging with customers to evaluate product performance and improve data quality.

Market Analysis: Identifying competitive trends and new opportunities to support business growth.

AI and Machine Learning: Leveraging advanced technologies to automate analysis processes and build predictive models.

WHAT WE'RE LOOKING FOR

Technical Skills: Proficiency in Python, R, SQL, and data modeling. Experience with ETL processes, cloud-based storage solutions, and advanced Excel skills are a must. Familiarity with data integration tools and AI-driven analytics is a bonus.

Analytical Skills: Strong experience with data visualization and reporting tools like Power BI, Tableau, or Looker. Excellent problem-solving skills and attention to detail.

Communication Skills: Exceptional written and verbal communication abilities to convey complex insights to non-technical stakeholders.

Collaboration: Experience working in a collaborative, fast-paced environment with the ability to manage multiple projects.

EDUCATION

A bachelor's degree in Mathematics, Statistics, Data Science, Computer Science, Economics, Finance, or a related field. Advanced degrees or relevant certifications are a plus.

EXPERIENCE

At least three to five (3-5) years in business intelligence or data analytics roles. Proven experience with BI tools, data lakes, and AI/ML models is highly desirable.