

Our Vision

CMTO is at the forefront of evolving professional regulation, inspiring trust and confidence.

- A transformative multi-year vision (2016-18 was the first phase).
- Realized over a 6-8 year period.
- Three interrelated, long-term goals, each of which reflects a strong emphasis on regulating in the public interest, and are critical to achieving this strategic vision.

Our Goals

Transparency



Well-informed public and clients of Registered Massage Therapists

What it will look like when we get there

- CMTO builds public awareness of its mandate and provides information needed to make informed decisions about Massage Therapy, including reliable and credible information about RMTs.
- CMTO's decision-making process is open and accountable.
- CMTO's culture is transparent and open.
- CMTO provides information that is easy to understand and accessible.

Quality



Clients of RMTs receive evidence-informed Massage Therapy

What it will look like when we get there

- Clients of RMTs receive quality care reflecting the best available evidence related to safe and effective health outcomes, professionalism and ethical conduct through CMTO's Quality Assurance Program.

Regulatory Modernization



Proportionate, risk- and outcomes-based regulation that protects the public, and clients of RMTs, and advances the public interest.

What it will look like when we get there

- Client-centred, risk- and outcomes-based and evidence-informed regulation.
- Identifies, assesses and prioritizes risks to clients of RMTs and the public interest, and the underlying cause of those risks.
- Works with system partners to seek the most effective and efficient means of mitigating risks and achieving the desired outcomes; understanding that a regulatory response may not always be the most effective solution.
- Emphasizes increased knowledge translation of RMTs' regulatory responsibilities and professionalism.

2019 - 2021 Strategies

Transparency

- Public Information
- Public Engagement
- Public Reporting
- Strategy Implementation

Quality

- Program Communication and Engagement
- Program Redesign
- Program Evaluation
- Program Reporting

Regulatory Modernization

- Change Management
- Risk Assessment
- Data Analytics
- Practice Resource Framework